



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
949301-1	09/16/12	September 2012	08/27/12 - 09/16/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Advertiser	Product	Estimate Number
Brown/R/Senate	9/10-9/16 TV Add-on	1

Flight Dates	Order #	Alt Order #
09/10/12 - 09/16/12	949301	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/10/12	09/16/12	LIVE WITH KELLY & MICHAEL	9A-10A	M-WTF--	:30	5	\$250.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	5	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/10/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09081213H	\$250.00 NM
1	WCVB	M	09/10/12	9:43 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09081213H	\$250.00 NM
4	WCVB	W	09/12/12	9:52 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09081213H	\$250.00 NM
2	WCVB	Th	09/13/12	9:37 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09081213H	\$250.00 NM
3	WCVB	F	09/14/12	9:53 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV09081213H	\$250.00 NM
2	09/10/12	09/16/12	STEVE HARVEY DAY	10-11a	M-WTF--	:30	5	\$150.00	NM
Class of Time- Immediately Pre-emptible No Makegood Required									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	5	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	09/10/12	10:19 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09081213H	\$150.00 NM
5	WCVB	M	09/10/12	10:55 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09081213H	\$150.00 NM
2	WCVB	W	09/12/12		STEVE HARVEY DAY	10-11a	:00		\$150.00 NM
Credited									
3	WCVB	Th	09/13/12	10:40 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09081213H	\$150.00 NM
4	WCVB	F	09/14/12	10:32 AM	STEVE HARVEY DAY	10-11a	:30	SBTV09081213H	\$150.00 NM
3	09/10/12	09/16/12	The View	1058-12n	M-WTF--	:30	5	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	M-WTF--	5	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/10/12	10:59 AM	The View	1058-12n	:30	SBTV09081213H	\$450.00 NM
4	WCVB	W	09/12/12		The View	1058-12n	:00		\$450.00 NM
Credited									
2	WCVB	W	09/12/12	10:59 AM	The View	1058-12n	:30	SBTV09081213H	\$450.00 NM
1	WCVB	Th	09/13/12		The View	1058-12n	:00		\$450.00 NM
Credited									
5	WCVB	Th	09/13/12	10:59 AM	The View	1058-12n	:30	SBTV09081213H	\$450.00 NM
4	09/10/12	09/16/12	Midday News	1158a-1230p	M-WTF--	:30	5	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Brown/R/Senate	9/10-9/16 TV Add-on	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	09/10/12	09/16/12	Midday News Class of Time - Pre-emptible with notice	1158a-1230p	M- WTF- -	:30	5	\$550.00	NM
09/10/12 09/16/12 M- WTF- - 5 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 09/10/12 11:59 AM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
2 WCVB W 09/12/12 12:00 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
5 WCVB Th 09/13/12 12:09 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
3 WCVB Th 09/13/12 12:30 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
4 WCVB F 09/14/12 12:29 PM Midday News 1158a-1230p :30 SBTVO9081213H \$550.00 NM									
5	09/10/12	09/16/12	The Chew Class of Time - Immediately Pre-emptible without notice	1-2p	M- WTF- -	:30	5	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M- WTF- - 5 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 09/10/12 1:33 PM The Chew 1-2p :30 SBTVO9081213H \$250.00 NM									
2 WCVB W 09/12/12 1:29 PM The Chew 1-2p :30 SBTVO9081213H \$250.00 NM									
1 WCVB Th 09/13/12 1:57 PM The Chew 1-2p :30 SBTVO9081213H \$250.00 NM									
4 WCVB F 09/14/12 12:59 PM The Chew 1-2p :30 SBTVO9081213H \$250.00 NM									
3 WCVB F 09/14/12 1:57 PM The Chew 1-2p :30 SBTVO9081213H \$250.00 NM									
6	09/10/12	09/16/12	GENERAL HOSPITAL Class of Time - Immediately Pre-emptible without notice	ABC SOAPS ROTA	M- WTF- -	:30	5	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M- WTF- - 5 \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 09/10/12 2:26 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTVO9081213H \$400.00 NM									
1 WCVB M 09/10/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTVO9081213H \$400.00 NM									
2 WCVB W 09/12/12 2:59 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTVO9081213H \$400.00 NM									
4 WCVB Th 09/13/12 2:24 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTVO9081213H \$400.00 NM									
3 WCVB F 09/14/12 2:25 PM GENERAL HOSPITAL ABC SOAPS ROTA :30 SBTVO9081213H \$400.00 NM									
7	09/10/12	09/16/12	KATIE COURIC DAY Class of Time- Immediately Pre-emptible No Makegood Required	3-4p	M- WTF- -	:30	5	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M- WTF- - 5 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 09/10/12 3:42 PM KATIE COURIC DAY 3-4p :30 SBTVO9081213H \$350.00 NM									
5 WCVB M 09/10/12 3:59 PM KATIE COURIC DAY 3-4p :30 SBTVO9081213H \$350.00 NM									
2 WCVB W 09/12/12 3:55 PM KATIE COURIC DAY 3-4p :30 SBTVO9081213H \$350.00 NM									
3 WCVB Th 09/13/12 3:36 PM KATIE COURIC DAY 3-4p :30 SBTVO9081213H \$350.00 NM									
4 WCVB F 09/14/12 3:49 PM KATIE COURIC DAY 3-4p :30 SBTVO9081213H \$350.00 NM									
8	09/10/12	09/16/12	ELLEN EF Class of Time- Immediately Pre-emptible No Makegood Required	4P-5P	M- WTF- -	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 M- WTF- - 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 09/10/12 4:37 PM ELLEN EF 4P-5P :30 SBTVO9081213H \$450.00 NM									
1 WCVB M 09/10/12 4:44 PM ELLEN EF 4P-5P :30 SBTVO9081213H \$450.00 NM									
2 WCVB W 09/12/12 4:44 PM ELLEN EF 4P-5P :30 SBTVO9081213H \$450.00 NM									
3 WCVB Th 09/13/12 4:38 PM ELLEN EF 4P-5P :30 SBTVO9081213H \$450.00 NM									
4 WCVB F 09/14/12 4:31 PM ELLEN EF 4P-5P :30 SBTVO9081213H \$450.00 NM									
9	09/10/12	09/16/12	5a Eyeopener Class of Time - Immediately Pre-emptible without notice	5-6a	M- WTF- -	:30	5	\$375.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

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Advertiser	Product	Estimate Number	
Brown/R/Senate	9/10-9/16 TV Add-on	1	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/10/12	09/16/12	5a Eyeopener	5-6a	M- WTF- -	:30	5	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
09/10/12 09/16/12 M- WTF- - 5 \$375.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WCVB	M	09/10/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
1	WCVB	M	09/10/12	5:45 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
2	WCVB	W	09/12/12	5:29 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
3	WCVB	W	09/12/12	5:37 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
4	WCVB	F	09/14/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV09081213H	\$375.00 NM
10	09/10/12	09/16/12	Newscenter 5 at 11	11-1130p	M- WTFSS	:30	7	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	M- WTFSS	7	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	09/10/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
5	WCVB	W	09/12/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
7	WCVB	Th	09/13/12	11:24 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
6	WCVB	Th	09/13/12	11:28 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
4	WCVB	F	09/14/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
1	WCVB	F	09/14/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09081213H	\$1,800.00 NM
2	WCVB	Su	09/16/12	11:23 PM	Newscenter 5 at 11	11-1130p	:30	SBTV09151214H	\$1,800.00 NM
Total Spots							49		

Payment Terms 30 Days

<u>Gross Total</u>	\$27,675.00
<u>Agency Commission</u>	\$4,151.25
<u>Net Amount Due</u>	\$23,523.75